

Features Of A Feature Article

Mr. Rohit Manglik

Writing Feature Articles Mary Hogarth, 2019-04-09 Writing Feature Articles presents clear and engaging advice for students and young professionals on working as a freelance feature writer. This fifth edition not only covers producing content for print, but also for digital platforms and online. Mary Hogarth offers comprehensive guidance on every aspect of feature writing, from having the initial idea and conducting market and subject research, to choosing the right target audience and publishing platform and successfully pitching the article. In addition, the book instructs students on developing their own journalistic style and effectively structuring their feature. Each chapter then concludes with an action plan to help students put what they have read into practice. Topics include: Life as a freelance Building a professional profile Telling a story with images Developing a specialism Interviewing skills Profile and interview articles Working in publicity and advertising A career in magazines and newspapers Getting published overseas Understanding issues in media law and regulation The book also provides an extensive range of interviews with successful media professionals, including a newspaper editor, a money, health and lifestyle journalist, a copywriter and an award-winning columnist, where they share their own experiences of working in the industry and offer invaluable tips on best practice.

Professional Feature Writing Bruce Garrison, 2010 This text offers the basics of news media feature writing and guides motivated beginners down the right path toward success as professional feature writers. It looks at newspaper, magazine, newsletter, and online publications, with emphasis on daily newspapers and consumer magazines.

Monthly Energy Review, 1993

Basic Campus Journalism,

Writing for Print Media Mr. Rohit Manglik, 2022-12-22 Developing writing skills for newspapers, magazines, and other print formats.

Targeting Media Megan De Kantzow, Sue Stubbs, 2000 The Targeting Media series breaks down each media form into its components and provides sample texts, information on the structure and feature of each text type and structured teaching units. Each text type is given comprehensive coverage with a clear descriptive overview followed by interesting lessons for students in middle high school.--P. [4].

Perspective on Analytical Writing a Focus on Feature and Editorial Writing Richmond S. Anderson Snr., 2021-12-10 The

writing of this book, *Perspective on Analytical Writing* a focus on Feature and Editorial writing, is based on the urge for students majoring in mass communication on the African continent, particularly those within the Economic Community of West African States (ECOWAS), to have a simplistic understanding of the course feature and editorial writing. It will be oblivious or a miss calculation to say that there are no texts books on feature and editorial writing on the African continent since I have not had the opportunity to extensively travel within Africa - but what could be safely said is for over three decades since I completed my under graduate studies, I have not seen a text book on feature and editorial writing readily. Based on this experience, the book first endeavored in its starting to give students an insight on what an analytical writing is, beginning with a drill on perspective and gave a detailed and vivid picture of perspective thereby laying the basis to understanding what feature and editorial writing is all about. Although the core focus of the book is on feature and editorial writing, but as the title depicts "*Perspectives on Analytical Writing*," more emphases are placed on perspective and analytical writing in order to provide a deeper understanding for the students as a foundation to grasp the concept of feature and editorial writing. Also, the book featured research as a component to writing an appreciable feature and editorial piece. Added to research, other ingredients for writing good feature and editorials are also considered. They include opinion, persuasion and propaganda. Furthermore, since feature and editorial writings are within the scope of mass communication and journalism, it became imperative for the book to touch on the ethical aspect of the profession aimed at providing students the barometer of knowing what to do and not what to do while writing feature and editorial pieces. In its conclusive stage, the book dealt with the impact of editorial on political actors as it relates to their involvement in the process of national development. As you will come across in your reading, mass communication and journalism are catalysts to agenda setting in any society - therefore, it is expected that stakeholders, particularly those involved in the governance process of our countries in Africa to take clue from editorial articles, especially those that advocate for positive change to propel them to respond to the developmental needs of Africa. Now let's be practical and reflect on a simple analogy referencing a performance by a group of movie stars such as the late popular comedian, Peter Ballah of Liberia, Kekura Kamara with his popular movie "*Malawala Balawala*" of Liberia, Salla Kamara with his movie "*Blood Diamond*" of Sierra Leone, Mr. Ibu (John Okafor) with the show "*Mr. Ebu and his son*" of Nigeria or John Dumelo with the movie "*the tie that binds*" of Ghana. As these movie stars are performing in their movies, the viewers are fascinated with emotion, amusement and are thrilled by the performances while in their seats in the theatre, movie hall, or in their various homes. Just as the emotion of viewers is intrigued by the performances or movies, so feature and editorial write - ups are replica to evoking the emotion of the readers. The articles must create a scenario of curiosity to arouse or entice the readers. (This is the drama in feature and editorial writing).

EIA New Releases ,1993

New Releases ,1993

Feature Writing N. MEERA RAGHAVENDRA RAO,2012-09-12 If we ask the lay readers why they read newspapers, the obvious answer would be to get news. However, what keeps the newspaper endearing and, in a way, enduring are the longer stories about people behind the news, about the humorous everyday experiences we all have, or the closer look at someone and the unexpected surprises we get in the process. In short, we call these features. In this substantially revised book on Feature Writing, the author with her vast experience discusses various aspects of Feature Writing. She focuses on different types of features found in newspapers—Humour and Satire, Brights, Human Interest Features, Travel Features and News Features—and illustrates each of these. In addition, she provides a detailed description of Profiles, Interviews, and Online Features with examples, and gives a clear analysis of Feature Writing Techniques. Intended as a text for students offering courses in Journalism, this book would also be extremely useful for freelance writers, and anyone who has a flair for writing. What is New to THE SECOND Edition Includes two new chapters on Obituary and Tribute, and Sports and new sections such as Blogs and Professionalism in Journalism. Provides more illustrations culled from recent newspapers. Gives explanatory notes on some key words used in the book, and a section on Vocabulary. What the Reviewers Say In this delightful book on FW [Feature Writing], Meera Raghavendra Rao brings home to us that writing a story or a novel is one way of discovering sequence in experience, of stumbling upon cause and effect in the happenings of a writer's own life. In my view Meera Raghavendra Rao's book on FW is an exceptionally good and useful book not only for all students of Journalism but also for all writers interested in FW. —V. Sundaram, News Today The author has used instances from her career spanning more than two decades to illustrate various situations in this book. —Deccan Chronicle The book is a rather exhaustive guide on ways to tell a feature story. Among the other pluses is the Indianness permeating the book—most sample articles are home-brewn. —The Hindu, Metroplus Weekend

Editor & Publisher ,1929 The fourth estate.

MediaWriting W. Richard Whitaker,Ronald D. Smith,Janet E. Ramsey,2013-03-01 MediaWriting is an introductory, hands-on textbook for students preparing to write in the current multimedia environment. Rather than just talk about the differences among the styles of print, broadcast, and public relations, MediaWriting synthesizes and integrates them, while weaving in basic principles of Internet writing and social media reporting. Complete with real-world examples, practical writing exercises, and tips and information for entering into the profession, MediaWriting continues to give students the tools they need to become a successful media writer. The new edition has been extensively rewritten to reflect the dynamic nature of the profession, paying significant attention to how the Internet and social media have become essential communication tools for print and broadcast journalists, and public relations professionals. Further updates and features include: Increased attention to computer-assisted reporting, the preparation of online copy, and social media applications Two new chapters on

lead writing and new new media A separate chapter focused solely on ethics Explanatory how to boxes that help students understand and retain main themes Illustrative It Happened to Me vignettes from the authors' professional experiences Discussion questions and exercises at the end of every chapter Suggested readings that highlight biographies, books, and websites that expand the scope and definition of professionalism In addition to new multimedia elements, the fourth edition's companion website features enhanced resources for both students and instructors, including chapter overviews, writing tips, a test bank, sample critiques, and a sample syllabus.

Records & Briefs New York State Appellate Division ,

Newspaper Feature Writing Len Granato,2002 This revised edition is at the cutting edge of the revolution. It has three main aims: to maintain and enhance the systematic approach to feature writing pioneered in the earlier editions; to help lecturers integrate CAR into their courses; and to give working journalists some instruction in CAR.

How to Write Special Feature Articles Willard Grosvenor Bleyer,1919

21st Century Communication: A Reference Handbook William F. Eadie,2009-05-15 Highlights the most important topics, issues, questions, and debates affecting the field of communication in the 21st Century.

Advanced Campus Journalism ,

Scholastic Editor ,1923

Advanced Reporting Mr. Rohit Manglik,2024-03-14 EduGorilla Publication is a trusted name in the education sector, committed to empowering learners with high-quality study materials and resources. Specializing in competitive exams and academic support, EduGorilla provides comprehensive and well-structured content tailored to meet the needs of students across various streams and levels.

Essentials Of Practical Journalism Vir Bala Aggarwal,2006

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