

International Journal Of Business Governance And Ethics

Ridhima Sharma,Indira Bhardwaj,Simon Grima,Timcy Sachdeva,Kiran Sood,Ercan Özen

Sustainable Development Goals Ridhima Sharma,Indira Bhardwaj,Simon Grima,Timcy Sachdeva,Kiran Sood,Ercan Özen,2024-05-20 Sustainable Development Goals introduces the subject of sustainable development, delving into detail of the framework to address gaps and shortages in different disciplines and sectors. The global drivers of change are analysed and the opportunities and challenges of attainment of development goals are investigated.

Enhancing Board Effectiveness Franklin N. Ngwu,Onyeka Osuji,Chris Ogbechie,David Williamson,2019-03-07 Enhancing Board Effectiveness seeks to examine the conceptualization and role of the board in a variety of contexts and articulate solutions for improving the effectiveness of the board, especially in developing and emerging markets. Enhancing Board Effectiveness with therefore address the following central questions: To what extent is the concept and role of the board evolving? What rights, powers, responsibilities and other contemporary and historical experiences can enhance the effectiveness of the board, especially in the particular contexts of developing and emerging markets? What socio-economic, political, regulatory and institutional factors/actors influence the effectiveness of the board and how can the policies and practices of such actors exert such influences? In what ways can a reconstructed concept of the board serve as a tool for theoretical, analytical, regulatory and pragmatic assessment of its effectiveness? In examining this issues, Enhancing Board Effectiveness will investigate theoretical, socio-economic, historical, empirical, regulatory, comparative and inter-disciplinary approaches. Academics in the relevant fields of accounting, behavioural psychology/economics, development studies, financial regulation, law and management/organizational studies, political economy and, public administration will find this book of high interest.

Collective Responsibility Såde Hormio,Bill Wringe,2024-11-26 This book provides a comprehensive overview of the ways in which the concept of collective responsibility is relevant to ongoing normative debates in social and political philosophy. Individual chapters address issues such as the relationship between collective obligations and collective responsibility, the kinds of groups which can be the subjects of collective responsibility and obligations, and the relationship between the obligations of groups and the obligations of individual members of those groups. The book also puts these

concepts to work in a number of applied cases, including questions around corporate responsibility and responsibility of AI, or debates about the responsibilities of individuals in relationship to questions about state wrong-doing, or the obligations of allies of marginalised social groups. The guiding principle of the book is that by taking both the theoretical and the applied issues seriously, we can gain new insights into the structure of collective responsibility and its practical implications. In addition to drawing on technical contributions of social ontology, the book is interested in what our real-life practices reveal to us about collective responsibility. The further question is should some of our institutional practices be revised in light of the implicit ontological claims that they make. This book appeals to academics and students in philosophy, political theory and legal studies, especially graduates and postgraduates.

Sustainable and Responsible Investment in Developing Markets Joshua Y. Abor, 2023-05-09 Covering pertinent areas of sustainable and responsible investment (SRI) this forward-looking book examines SRI in developing markets including its evolution, principles and concepts. It explores the drivers and challenges in developing economies and analyses the theoretical underpinnings to critical issues pertaining to SRI.

Policing White-Collar Crime Petter Gottschalk, 2013-12-11 Combating white-collar crime is a challenge as these criminals are found among the most powerful members of society, including politicians, business executives, and government officials. While there are many approaches to understanding this topic, *Policing White-Collar Crime: Characteristics of White-Collar Criminals* highlights the importance of po

Organizational Auditing and Assurance in the Digital Age Marques, Rui Pedro, Santos, Carlos, Inácio, Helena, 2019-02-15 Auditing is constantly and quickly changing due to the continuous evolution of information and communication technologies. As the auditing process is forced to adapt to these changes, issues have arisen that lead to a decrease in the auditing effectiveness and efficiency, leading to a greater dissatisfaction among users. More research is needed to provide effective management and mitigation of the risk associated to organizational transactions and to assign a more reliable and accurate character to the execution of business transactions and processes. *Organizational Auditing and Assurance in the Digital Age* is an essential reference source that discusses challenges, identifies opportunities, and presents solutions in relation to issues in auditing, information systems auditing, and assurance services and provides best practices for ensuring accountability, accuracy, and transparency. Featuring research on topics such as forensic auditing, financial services, and corporate governance, this book is ideally designed for internal and external auditors, assurance providers, managers, risk managers, academicians, professionals, and students.

Intrinsic and Extrinsic Corporate Social Responsibility Stéphanie Ursula Looser, 2019-01-18 This book explores the differences between extrinsic and intrinsic Corporate Social Responsibility (CSR). The former is driven by an assumed positive relationship between CSR activities and financial performance, while the latter stems from a moral duty. These

differences can be both banal and profound, because they often depend on definitions and because the scope, purpose, and legitimacy of intrinsic CSR is vague, under-researched, and subject to context. The book discusses the two manifestations of CSR through both applied and conceptual approaches, considering questions such as: Are there any differences? If so, in which areas, aspects, consequences? How do they relate to each other? Which one is better and how could this be identified? In finding answers to the above, the book reflects on the impact the difference has on CSR stakeholders. Furthermore, a closer look at Swiss Small and Medium-sized Enterprises (SMEs) and their culture of democratic decisions, hand-shake quality, prudence, embeddedness in their respective communities, and their willingness to “give something back to society” allows the limitation, impetus, and the legitimacy of intrinsic CSR to be identified.

Strategic Corporate Social Responsibility in Malaysia Rusnah Muhamad, Noor Akma Mohd Salleh, 2019-01-14 To fully comprehend corporate social responsibility (CSR), corporations must understand the many-sided nature of CSR. This book provides insight into the theoretical foundation, beliefs, and expectations of the multiple stakeholders; the governance of CSR commitment; and corporations’ strategies associated with the design, development, implementation and communication strategies for CSR through the case study on Malaysia. The book also explains why corporations should pursue a dual economic and social function and why it being critical to an organisation’s success. It also describes the CSR trends and influences such as sustainability and globalisation on the future of CSR.

Assessment of Social Sustainability Management in Various Sectors Subramanian Senthilkannan Muthu, 2025-02-28 This volume presents a variety of case studies detailing how imperatives of social sustainability are handled in several industries. The first chapter written by the volume editor provides context for social sustainability and explains how the following chapters fit together. The following five chapters detail cases from the textile industry, technology firms, agriculture, and the healthcare industry.

Managing Learning Enterprises Nataša Rupčić, 2024 Zusammenfassung: This book provides an overview and a critical analysis of prior research and practice insights in the field of learning organizations and learning enterprises. However, it also represents the author's own findings and reflections on various dimensions and perspectives of a learning organization, offering solutions in response to previous findings and their critical evaluation. It reflects the time in which it was written, characterized by concerns about reaching the limits of growth and the potential collapse of the world under the burden of pollution and a growing population. Instead of advocating for greater control and regulation, this book presents a different perspective on the solution: the development and transformation of collective consciousness

Big Data and Decision-Making Anna Visvizi, Orlando Troisi, Mara Grimaldi, 2023-01-30 Big Data and Decision-Making: Applications and Uses in the Public and Private Sector breaks down the concept of big data to reveal how it has become integrated into the fabric of both public and private domains, as well as how its value can ultimately be exploited.

Energy and Infrastructure Management in Post Covid-19 Era Lalit K. Khurana, Asit B. Acharya, 2022-08-12 Covid-19 outbreak has been the biggest health, social and economic emergency the world has ever faced since the Second World War. The pandemic has drastically changed, at least temporarily, the way society, businesses, and infrastructure systems operate. It has forced us to take a closer look at our woefully inadequate health infrastructure. It also led to the closure of educational institutions and turned formal learning into distance learning, posing a daunting challenge of demand for e-learning infrastructure. Social distancing policies (SDPs), encouraging people to stay home and limit gatherings, impacted wide range of services and industries. The telecommunications infrastructure, in particular, became a spotlight in view of its critical importance to keep businesses, governments, and societies connected and running in the period of economic and social disruption. The governments acknowledged a fact that “telecommunications, internet services, broadcasting, cable services, IT and IT-enabled services (ITeS)” are the essential services. Work from Home (WFH) seemed a positive experience, however with some adverse impact on the social, behavioural and physical factors. ICEIM 2022 is a humble contribution of SPM PDEU in terms of presenting a scholarly platform wherein abundance of ideas, answers, right questions, and complementing new learning’s are expected to emerge. The conference aims at discussing and deliberating various contemporary issues and challenge in the management of energy & infrastructure. The conference showcases seven tracks, five of which are Business & Technology, Finance, Human Resource, Marketing, and Project & Operations Management. Then in view of emerging scenario, two more tracks were added namely, Business Analytics and Data Science, Strategies & Entrepreneurship Management. We do expect to receive 80-90 research papers covering various tracks of the conference. We have so far got regular research papers, industry papers, Ph.D. research papers and students’ research articles. New research directions also constitute an agenda of a conference. This conference had three plenary sessions: a) Emerging Electrical Vehicle Ecosystem: Prospects and Impediments, b) Infrastructure Development in India: Policy Perspectives and Innovative Financing Initiatives, c) Energy Sector Management: Challenges and Strategies in Industry 4.0 era. All the plenary sessions of this conference have speakers mostly from the industry. We strongly believe that this International Conference will provide ample opportunities to all participants to disseminate new research ideas with industry professionals as well as the policy-makers. It is also believed that this International Conference will initiate new thought process towards the issues and challenges faced by the energy and infrastructure and will definitely add substantially to the existing domain of knowledge. We are pleased to present this proceeding of the International Conference to the academicians, researchers, industry practitioners and policy-makers who all have joined hands towards building the new knowledge development in the area of energy & infrastructure management.

The Routledge Companion to Non-Market Strategy Thomas C. Lawton, Tazeeb S. Rajwani, 2015-04-24 It is commonplace for today’s transnational enterprises to undertake political risk analysis when choosing foreign markets and creating entry

strategies. Despite this, non-market elements of corporate strategy are less well researched than the traditional market-based perspectives. Providing comprehensive and leading edge overviews of current scholarship, this Companion surveys the current state of the field and provides a basis for improving our understanding of the non-market environment, encouraging new insights to improve strategies for enhancing a firm's performance and legitimacy. With a foreword by David Baron, the international team of contributors includes Jean-Philippe Bonardi, Bennet Zelner, and Jonathan Doh, who combine to create a book that is essential reading for students and researchers in business, management, and politics, including those interested in business regulation, environmental policy, political risk and corporate social responsibility.

Grace Meets Grit Daina Middleton, 2016-10-14 There is no mistaking that inequality in the workplace is still prevalent in the form of salary inequity and unequal representation in leadership and board positions. Too often conversations about inequality can lead to men and women believing they are alike. Women and men are not the same, biologically or psychologically, and these differences lead to significant dissimilarities in how each approaches leadership situations. *Grace Meets Grit* navigates the previously unexplored subject of gender differences in the workplace specifically applied to critical leadership behaviors. Leadership behaviors are what make us all successful in the workplace. They are how we are evaluated against our peers and what we use to solve problems when working in teams. We also know that the most effective organizations work diligently to optimize these leadership behaviors. Through stories of extraordinary, courageous women, *Grace Meets Grit* shows how to compensate for your innate style by dialing up leadership qualities you may not naturally possess. Middleton empowers women, in particular, to embrace their innate qualities and anticipate and apply behaviors expected of their male counterparts to help level the playing field. The end result is fewer misunderstandings in the workplace and higher performance from both individual leaders and teams.

Contemporary Insights on Financial and Economic Performance of Companies Piotr Łasak, 2025-01-01 Responsive and proactive market orientation and hospital financial performance: The mediating effect of service program innovativeness
PURPOSE: The study aims to investigate the direct and indirect relationships among market orientation, service program innovativeness, and the financial performance of hospitals. Two types of market orientation - responsive and proactive - were considered, along with two dimensions of service program innovativeness: meaningfulness and novelty. METHODOLOGY: The study gathered data through a survey conducted on a random sample of 204 Polish hospitals. Structural equation modeling was used to analyze the data, test a conceptual model designed as a parallel two-mediator model, and validate the hypotheses. FINDINGS: The work revealed both direct and indirect effects. In terms of direct effects, the study found that implementing a responsive market orientation positively influences the meaningfulness of a hospital's service program but has no impact on its novelty. Conversely, the implementation of a proactive market orientation has a positive influence on both the meaningfulness and novelty of the program. Furthermore, the meaningfulness and novelty of the program

contribute positively to the hospital's financial performance. In terms of indirect effects, the study identified mediation phenomena: a responsive market orientation positively affects a hospital's financial performance through the meaningfulness of the service program, while a proactive market orientation enhances financial performance through the novelty of the program. **IMPLICATIONS:** The study contributes to the current understanding, confirming the positive impact of a proactive market orientation on innovations within the organization while contradicting the view that a responsive market orientation supports these innovations. Additionally, the results support the idea that innovations within the organization have a positive impact on its outcomes. The study also reveals specific mechanisms that influence market orientation on organizational outcomes, indicating that a responsive orientation affects a service provider's outcomes through the meaningfulness of its service program, while a proactive orientation influences outcomes through the novelty of the program. The practical recommendations for hospital managers are as follows: (a) to achieve a high level of meaningfulness in the service program, it is advisable to implement both responsive and proactive market orientations; (b) to attain a high level of novelty in the program, a proactive market orientation is recommended; (c) to enhance the hospital's financial performance, it is suggested to develop a service program that is both meaningful and novel, and to implement both responsive and proactive market orientations. **ORIGINALITY AND VALUE:** The study's originality and value stem from its exploration of specific direct and indirect mechanisms through which market orientation affects hospital financial performance, filling a prior research gap. By investigating these mechanisms, the study enhances the overall understanding of hospital management. **Keywords:** market orientation, responsive orientation, proactive orientation, healthcare, financial performance, innovativeness. Does ESG performance have an impact on financial performance? Evidence from Turkey **PURPOSE:** Stakeholders such as consumers, nongovernmental organizations, and public institutions have increasingly pressured companies to adopt corporate social responsibility (CSR) policies. This trend has led to the integration of environmental, social, and governance (ESG) reporting into business strategies to achieve long-term competitive advantages and enhance financial performance. ESG reporting has become a critical tool for measuring corporate CSR efforts, contributing to the institutionalization of nonfinancial reporting standards. This study aims to determine how the adoption of ESG sub-dimensions affects the financial performance of companies in Turkey. **METHODOLOGY:** The study employed panel regression analysis on data from 21 companies listed in the Borsa Istanbul-100 index over the period 2011–2020 to investigate the relationship between ESG sub-dimensions and firm performance. **FINDINGS:** The findings indicate that adopting the environmental and governance sub-dimensions positively affects ROE and Tobin's Q. However, the adoption of the governance sub-dimension negatively impacts Tobin's Q while positively influencing ROE. No statistically significant results were found regarding the impact of ESG sub-dimensions on firms' ROA ratios. **IMPLICATIONS:** The results of the research, based on the example of Turkey, are important to determine how companies' social responsibility strategies in developing countries provide them with outputs in terms of

environment, social and governance and whether social responsibility-based activities are truly sustainable strategy for companies in developing countries. The findings highlight the importance of considering the macroeconomic structure, legal system, and financial development of countries when evaluating CSR activities. The regulatory environment plays a significant role, as weaker legal protections can negatively affect the relationship between governance practices and firm performance. For practitioners, the insights suggest prioritizing environmental investments and carefully strategizing governance practices to align with investor expectations and regulatory frameworks.

ORIGINALITY AND VALUE: By focusing on the BIST 100 companies, this study contributes to the limited literature on the role of ESG sub-dimensions in shaping financial performance in developing markets. This research provides valuable insights into how environmental, social, and governance practices specifically impact the financial outcomes of firms in Turkey, offering a nuanced understanding that can inform both academic discussions and practical strategies in similar contexts.

Keywords: corporate social responsibility, ESG performance, Financial performance, Panel data analysis, BIST 100.

The impact of strategic management on organizational creativity and its influence on the financial performance of SMEs

PURPOSE: This research intends to help small and medium-sized enterprises (SMEs) in Ho Chi Minh City (HCMC) to understand the strategic management process. The study considers an inside-and an outside-in perspective and the intermediary role of organizational creativity in financial performance. It also aims to help SMEs achieve financial performance benchmarks and work towards sustainable development goals. This research is also significant and adds value to the performance management domain. Its overarching objective is to promote long-term business expansion through an exploration of the strategic management process and how organizational creativity and financial performance can be supported.

METHODOLOGY: The sample data are collected from 411 SMEs in HCMC using convenience sampling. The data are rigorously screened and cleaned to select a reliable sample for analysis, and Smart PLS software is employed for data analysis to achieve the study's outcomes.

FINDINGS: Factors such as the strategic management process, an inside-out perspective, an outside-in perspective, and the intermediary role of organizational creativity positively impact the financial performance of Vietnamese SMEs in HCMC.

IMPLICATIONS: The results show that SMEs are making changes and influencing these factors to improve financial performance. This research contributes value and provides a holistic perspective on the strategic management process for Vietnamese SMEs in HCMC to improve financial performance.

ORIGINALITY AND VALUE: The study offers insight into strategic management and highlights the pivotal role of creativity in managing the financial performance of enterprises. The overarching goal is to achieve sustainable development in an increasingly competitive environment. The study also provides a solid foundation for SME managers to restructure their operations for enhanced financial performance. It also offers valuable insights for future scholars to consider and apply in expanding available research models.

Keywords: SME, strategic management process, organizational creativity, financial performance, sustainable development goal. Sustainability performance, corporate

governance, and financial performance: Evidence from Poland and Central European listed companies

PURPOSE: Businesses are regarded as the main agents that can help achieve sustainable development. Therefore, more and more firms of various characteristics integrate sustainability issues into their business strategies. There is ongoing debate on the relationship between sustainability engagement and firm performance, with ambiguous results. Our study falls into this stream of research by adding the perspective of the Central European economy. The main objective of our paper is to examine the relationship between firm sustainability performance and its financial performance in the context of various corporate governance characteristics (in particular board attributes and ownership structure).

METHODOLOGY: Our research sample covers firms listed on the Warsaw Stock Exchange representing various indexes (related to their size) and sectors in 2015–2021. We measure sustainability performance with our original aggregated index created by integrating key firm ESG engagement characteristics. Financial performance is analyzed from two different perspectives – accounting perspective illustrated by profitability of assets (ROA) and market perspective - illustrated by market value (MV/BV ratio). To achieve the research aims, several statistical methods were employed in the study, including selected descriptive statistics and panel regression models.

FINDINGS: Our results confirm a significant positive relationship between sustainability and financial performance, as measured by ROA and MV/BV ratios. Additionally, we observe a significant positive relationship between gender diversity on the management board (the presence of women on the management board) and accounting performance. Our results provide an argument for firm engagement in sustainability initiatives, as it may improve its profitability and market value.

IMPLICATIONS for theory and practice: Our study not only contributes to the corporate finance and sustainability literature by providing evidence on the relationship between sustainability performance and financial performance in the context of the Central European economy, but also provides insights for corporate governance research in terms of boards attributes and different types of ownership structures. The policy suggestions derived from our findings can benefit both managers and regulators, focusing on the sustainable development paradigm and ultimately enhancing overall stakeholder well-being.

ORIGINALITY AND VALUE: The originality of our research stems from investigating the relationship between sustainability performance and firm performance from both an accounting and a market perspective and using the original sustainability index developed for the purpose of the study. Additionally, we address potential gaps in existing research by incorporating several corporate governance characteristics to clarify their importance for a firm performance.

Keywords: sustainability performance, firm performance, ownership structure, board attributes, corporate governance, listed companies, ESG performance, financial performance

Firm size as a moderator of stakeholder pressure and circular economy practices: Implications for economic and sustainability performance in SMEs

PURPOSE: This study examines the interplay between stakeholder pressure (internal and external), circular economy (CE) practices, firm size, and their impact on the sustainability and economic performance of Small and Medium sized Enterprises. This research

underscores firm size as a key moderator in the relationship between stakeholder pressures and CE adoption, aiming to provide a comprehensive understanding of this dynamic in SMEs. **METHODOLOGY:** Based on a cross-sectional survey of 124 SMEs in Estonia, Latvia, and Lithuania, with respondents primarily being owners and managers of firms, a three-step approach tested the proposed model for CE practices. First, Confirmatory Factor Analysis (CFA) was used to ensure that the observed variables represented latent constructs. Second, Ordinary Least Squares (OLS) and Weighted Least Squares (WLS) regression methods were used to control for factors influencing CE adoption. Finally, the interaction terms assessed the moderating role of firm size. **FINDINGS:** The research shows that firm size moderates these effects, with external stakeholder pressure significantly influencing CE adoption more than internal pressure. These finding underscores how firm size shapes SMEs' responses to stakeholder pressure when adopting CE practices. **IMPLICATIONS:** This study provides empirical evidence that stakeholder pressure significantly influences SMEs in the Baltic States to adopt CE practices, thus impacting economic and sustainability performance. Smaller firms can enhance CE practices by strategically managing stakeholders, whereas larger SMEs should align with external stakeholder expectations for more effective CE initiatives, leading to improved organizational performance. **ORIGINALITY AND VALUE:** This study demonstrates how stakeholder pressures drive CE practices and impact organizational sustainability and economic performance. Firm size plays a crucial role as a moderator amplifying the influence of external stakeholder pressure on CE practices. **Keywords:** Stakeholder Pressure, Circular Economy Practices, Small and Medium-sized Enterprise, Sustainability Performance, Economic Performance, Baltic States Capital structure specificity in knowledge-intensive industries: A comparative study of EU countries **PURPOSE:** This paper aims to examine and compare the capital structure patterns and financial decision-making determinants of knowledge-based firms and traditional industries in selected EU countries over the period 2000–2023. The study seeks to uncover sector-specific features, focusing on the unique financial behaviors of knowledge-intensive enterprises compared to their traditional counterparts. It also explores how factors such as asset structure, profitability, and growth opportunities influence capital structure decisions within these industries, thus providing implications for financial management in innovation-driven sectors. **METHODOLOGY:** The methodology involves analyzing data from 12 EU countries, categorized by industry (sectors M and J for knowledge-based firms and other sectors for traditional firms) and firm size. The research applies panel data modeling to evaluate the differences and influences on capital structure within these groups. **FINDINGS:** The study reveals that knowledge-based firms exhibit distinct capital structure characteristics, including a higher reliance on intangible assets and lower ratios of long-term debt compared to traditional firms. Specifically, the findings indicate that intangible assets are positively correlated with total and long-term debt in knowledge-based firms, meaning that an increase in intangible asset value is associated with a corresponding increase in total and long-term debt levels. This relationship aligns with the modified pecking order theory, which posits that firms prioritize funding sources based on their

perceived cost and risk. The determinants of capital structure – such as profitability and growth opportunities – also demonstrate differing impacts, revealing the unique financial strategies employed by knowledge-based firms.

IMPLICATIONS: This research highlights the importance of adapting financial strategies to the specific needs of knowledge-based firms, which often face unique challenges due to their reliance on intangible assets. Policymakers can use these findings to design targeted financial policies that support the growth and sustainability of innovation-driven enterprises, such as by offering incentives for intangible asset financing or by reducing barriers to accessing long-term debt. For practitioners, the insights highlight the need to align financial decision-making with sector-specific characteristics to optimize capital structure and drive competitive advantage. **ORIGINALITY AND VALUE:** This research makes a unique contribution by providing one of the first comparative analyses of capital structure determinants across knowledge-based and traditional firms in multiple EU countries over an extended timeframe (2000–2023). Unlike prior studies, which often focus on individual sectors or countries, this study offers a comprehensive and cross-sectoral perspective, enriching the understanding of how financial theories operate in diverse economic and institutional contexts. By addressing the financial behaviors of knowledge-intensive firms, the research bridges a critical gap in the literature and informs both academia and practice. **Keywords:** capital structure, knowledge-based firms, traditional industries, panel data regression, EU countries, innovation-driven enterprises, modified pecking order theory, sector-specific analysis

Managerial irresponsibility and firm survival. Pivoting the company in the aftermath of a social scandal Arabella Mocciano Li Destri, 2014-01-31 T00:00:00+01:00 365.1048

Green Behavior and Corporate Social Responsibility in Asia Farzana Quoquab, Jihad Mohammad, 2019-05-30 This book utilizes 16 cases that reflect the reaction, response, managerial problems and success of seven Asian countries in adopting green concepts, such as: green behavior, sustainability marketing, green marketing, green organization, eco-tourism, green human resource practices, and corporate social responsibility.

Handbook of Research on Small and Medium Enterprises in Developing Countries Ahmad, Noor Hazlina, Ramayah, T., Halim, Hasliza Abdul, Rahman, Syed Abidur, 2017-02-10 Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. Understanding the inner workings of small businesses offers benefits to the consumers and the economy. The Handbook of Research on Small and Medium Enterprises in Developing Countries is an essential handbook for the latest research on the intentions, performance, and application models of independent firms. Featuring exhaustive coverage on a broad range of topics such as green IT, entrepreneurial ventures, and social capital, this publication is ideally designed for researchers, academicians, and practitioners seeking current research on the different opportunities and challenges in relation to this specific sector of business around the globe.

Redefining Corporate Social Responsibility David Crowther, Shahla Seifi, 2018-09-05 Through a series of studies of

aspects of CSR from around the world, this book re-examines the topic through the lenses of various disciplines and cultures. It shows that the subject is much wider than is generally perceived and that CSR is evolving in a way which has not been generally recognized within the academic community.

Board Directors and Corporate Social Responsibility S. Boubaker, D. Nguyen, 2012-11-14 This volume introduces readers to recent developments in the fields of board of directors and corporate social responsibility. It also provides new insights and perspectives on corporate governance practices in different countries.

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